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BC Stats

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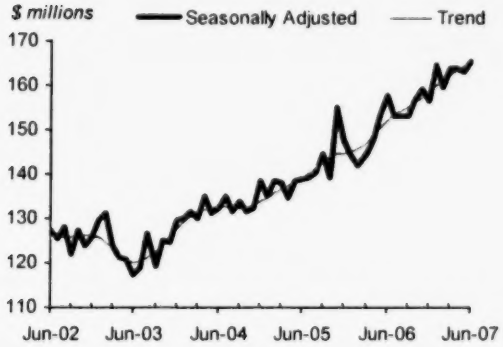
Tourism Sector Monitor ◆ September 2007

Room Revenue

After falling in May (-0.4%), room revenues posted a 1.4% gain in June. Increases in room revenue were recorded in North Coast (+9.9%), Northeast (+4.4%), Kootenay (+3.9%), Thompson/Okanagan (+3.6%) and Mainland/Southwest (+1.2%). Revenues in Nechako (-21.5%) and Cariboo (-3.5%) were down following significant gains in the previous month. In addition, Vancouver Island/Coast (-0.2%) continued to trend downward.

Room revenues were up 1.4% in June



Revenues at vacation rentals and other types of accommodation were up (+3.2%), while business at hotels was off (-0.4%). Specifically, revenues at large hotels (151-250 rooms; -2.4%) witnessed the largest month-over-month decrease since December 2006 and revenues at small hotels (1-75 rooms; -0.8%) also declined. Returns at the province's motels fell (-0.1%) for the fifth straight month in June.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Jun 07 ($000)	May 07 ($000)	% change
Total	165,383	163,135	+1.4
Hotels	119,611	120,132	-0.4
Motels	20,296	20,326	-0.1
Other Accommodations	23,513	22,786	+3.2
Regions (Top 3 performers)			
North Coast	2,392	2,178	+9.9
Northeast	6,004	5,752	+4.4
Kootenay	8,230	7,920	+3.9

Visitor Entries

Visitor entries to Canada via BC decreased 1.2% in June, following an increase in visitor entries recorded in May. Travel to BC from the US declined 1.8% as Americans made fewer same-day (-2.4%) and overnight (-1.5%) trips.

Entries from overseas rose 0.9% as the number of travellers from Europe (+3.8%) and Asia (+0.3%) increased. However, entries from Oceania fell (-3.6%) in June for the first time since January.

The number of Canadians returning home via BC climbed 2.4%. Same-day trips to the US increased 4.2% and the number of travellers returning home from trips overseas inched up (+0.4%) in June.

Visitor entries dipped in June

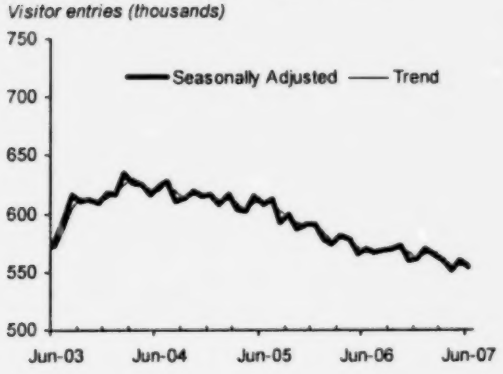


Table 2. Traveller Entries
(seasonally adjusted)

	Jun-0 ('000)	May-07 ('000)	% chg from May-07
American visitors			
Total	425	433	-1.8
Same-day	146	150	-2.4
Overnight	279	283	-1.5
Overseas visitors			
Total	128	127	0.9
Europe	45	43	3.8
UK	21	21	0.7
Asia	58	58	0.3
Japan	16	17	-4.0
Taiwan	6	6	2.9
Oceania	15	15	-3.6

(BC Stats & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

In June, BC's hotel occupancy rate remained relatively unchanged at 66.8% (-0.1 percentage points). In addition, room rates in the province were similar to those recorded in May and averaged $127.80 (-0.3%).

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Jun-07	Change from May-07
Hotel Industry		
Occupancy rate (%)	66.8	-0.1 pp.
Average room charge ($)	127.80	-0.3
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,441	0.0
US (trans-border)	359	0.8
Other International	336	-0.4
Canada (domestic)	746	-0.2
(YVR)		
Victoria International Airport		
Total traffic	121	-2.6
(Victoria Airport Authority)		
Restaurant Receipts	**($ millions)**	**(%)**
All establishments	558	-0.7
Food service	519	-1.2
Drinking places	39	6.1
(Statistics Canada)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	230	2.3
(Ministry of Transportation)		
BC Ferries		
Vehicle Volume	717	0.4
Passenger Volume	1,825	0.7
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.939	+0.03
UK Pound	0.473	+0.01
Japanese Yen	115.181	+4.88
Australian $	1.115	+0.01
(Statistics Canada)		

Note: pp. percentage points

Note to readers: all data in the *Tourism Sector Monitor* are reported on a **seasonally adjusted** basis.

Passenger volume at Vancouver airport remained unchanged but volume through Victoria airport declined 2.6% in June. BC Ferries saw increases in both passenger (+0.7%) and vehicle (+0.4%) volume, while the number of passenger vehicles travelling

on the Coquihalla Highway also increased (+2.3%).

Restaurant, caterer and tavern receipts in the province fell 0.7% (*seasonally adjusted*) in June, as increases in revenues at drinking places (+6.1%) was offset by a reduction at food service establishments (-1.2%).

A look ahead - July 2007

Early returns show that provincial room revenues decreased 1.9% in July as Northeast (-3.4%), Cariboo (-3.1%), Mainland/Southwest (-2.8%), Kootenay (-2.2%), Thompson/Okanagan (-2.0%) and North Coast (-1.4%) posted revenue losses. The only regions that witnessed an increase were Nechako (+8.1%) and Vancouver Island/Coast (+1.2%).

Overall, receipts at hotels continued to slide 1.3% as revenues at very large hotels (251+ rooms) were down 2.7% in July. Motel revenues remain on a downward trend as business was off (-5.2%) for the third straight month. Following strong revenue gains in June, vacation rentals witnessed a 4.7% decline and business at fishing lodges, bed and breakfasts, and other types of accommodation also dipped (-1.4%).

Visitor entries to the province continued to fall in July (-6.0%). The number of visitors from the US dropped (-7.6%), mainly due to a significant decline in overnight visits (-9.0%). Although entries from Asia increased 2.7%, fewer visitors from Oceania (-2.7%) and Europe (-0.8%) contributed to an overall 0.5% decrease in overseas entries.

Passenger volume at Vancouver airport declined 0.3%, but volume through Victoria airport was up 2.2%. Following increases in May and June, BC Ferries reported decreases in passenger (-0.6%) and vehicle (-0.4%) volume in July.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

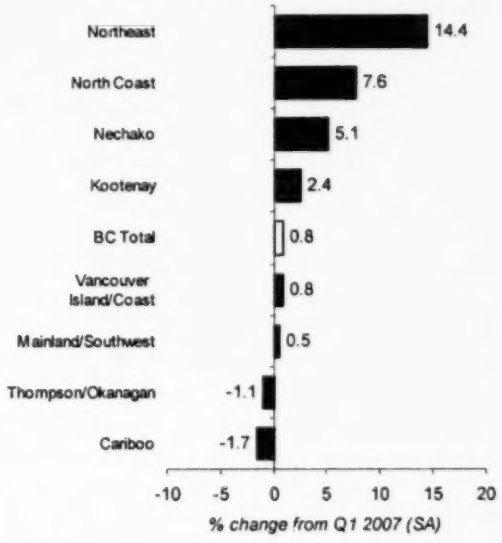
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Second Quarter Review of BC's Tourism Sector

Room Revenue

Room revenues showed modest gains (+0.8%) in the second quarter of 2007. Although Mainland/Southwest (+0.5%) was below the provincial average (and accounts for approximately 50% of total room revenues), the northern regions of the province were the main drivers of growth. Specifically, revenues were up in Northeast (+14.4%), North Coast (+7.6%) and Nechako (+5.1%). In addition, Kootenay (+2.4%) witnessed an increase in room revenues for the sixth straight quarter.

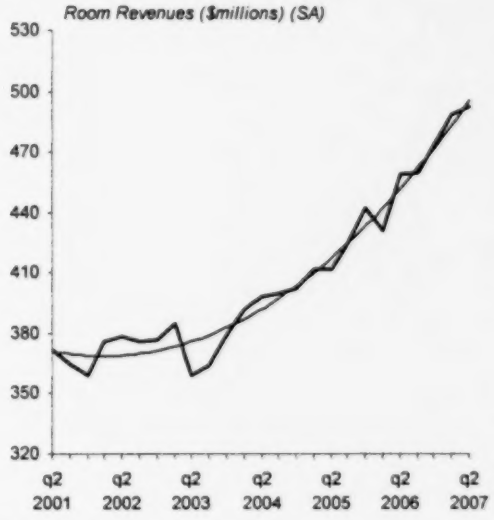
The North witnessed the largest increase in room revenues



Source: BC Stats

Room revenues in the second quarter of 2007 reached approximately $492 million. However, revenue growth was lower than the previous two quarters.

Room revenue growth slowed in the second quarter of 2007

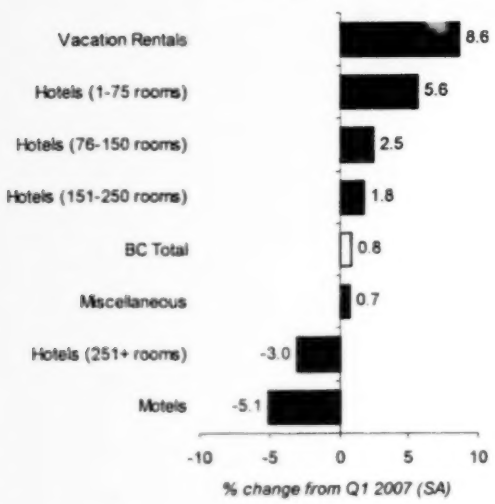


Source: BC Stats

Hotel receipts rose 0.8% in the second quarter. Small hotels (1-75 rooms; +5.6%), mid-sized hotels (76-150 rooms; +2.5%) and large hotels (151-250 rooms; +1.8%) witnessed growth. However, room revenues at very large hotels (251+ rooms; -3.0%) decreased for the first time since the third quarter of 2006.

Following a strong performance in the first quarter, room revenues at motels posted a 5.1% decline. However, vacation rentals recorded an overall 8.6% increase and led all accommodation types. In addition, other types of accommodation, including bed & breakfasts, fishing lodges and other short-term accommodation, experienced a 0.7% revenue gain.

Most types of accommodation establishments experienced growth in room revenues



Source: BC Stats

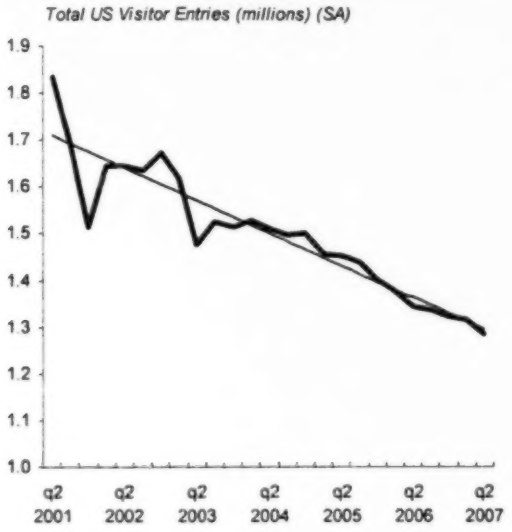
Visitor Entries

Visitor entries to Canada through BC border crossings declined (-1.6%, *seasonally adjusted*). Accounting for about 80% of total visitor entries, US entries fell (-2.2%), continuing the downward trend since the first quarter of 2005. This was a result of declines in same-day (-3.1%) and overnight (-1.7%) visits by Americans.

Visits by overseas guests inched higher (+0.4%). Entries from Asia, the major source of overseas visits, declined 2.4% in the second quarter. However, this was offset by increases in visits from Europe (+0.4%) and Oceania (+10.0%), with most visitors from this region originating from Australia (+9.6%).

The number of Canadians re-entering the country via BC during the April to June 2007 period increased 1.4% for the first time since the third quarter of 2006. Canadians made more trips to the US (+1.7%), but slightly fewer visits to overseas countries (-0.4%).

US entries continued to decline



Source: BC Stats

Other Indicators

Hotel occupancy rates averaged 66.9% (*seasonally adjusted*) in the second quarter, remaining relatively unchanged (-0.2 percentage points). The average room rate in BC, at $128.20, increased 0.4% from the first quarter.

Both the Victoria (+2.6%) and Vancouver (+0.6%) airports were busier, experiencing higher passenger volumes. Traffic along the Coquihalla Highway was up 1.1%, while BC Ferries witnessed declines in the number of vehicles (-0.2%) and passengers (-0.1%).

Employment in the major tourism-related industries rose 0.8% in the second quarter. Specifically, food & beverage services (+0.9%), accommodation (+0.9%), arts, entertainment & recreation (+0.5%) and air transportation (+0.4%) recorded increases in their employment levels.

BC's restaurant, caterer and tavern receipts remained relatively unchanged (-0.1%), as an increase in revenues at drinking places (+5.4%) was offset by a decline in sales at food service establishments (-0.4%).

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,005	85,082	56,607	21,927	10,403	72,632	1,822,164
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
Jun-06	26,901	87,113	22,418	7,033	4,613	1,799	878	6,926	157,681
Jul-06	26,538	82,862	22,333	7,069	4,723	1,784	882	6,939	153,131
Aug-06	26,523	81,929	23,304	7,294	4,569	1,790	867	6,881	153,158
Sep-06	27,053	81,528	23,416	7,097	4,722	1,890	872	6,581	153,159
Oct-06	27,699	85,239	23,665	7,379	4,774	1,941	923	5,487	157,107
Nov-06	28,123	85,829	23,760	7,247	4,934	1,994	931	6,433	159,250
Dec-06	28,416	83,180	23,838	7,680	5,069	2,043	908	5,433	156,567
Jan-07	29,626	86,413	27,607	7,519	5,037	2,041	940	5,312	164,495
Feb-07	28,132	86,878	24,516	7,786	5,007	2,040	886	4,417	159,664
Mar-07	29,227	88,053	25,247	7,799	5,057	2,232	990	5,329	163,934
Apr-07	29,317	88,320	25,114	7,517	4,772	2,222	973	5,475	163,709
May-07	29,206	86,582	25,258	7,920	5,126	2,178	1,113	5,752	163,135
Jun-07	29,144	87,628	26,162	8,230	4,950	2,392	873	6,004	165,383
Month-over-month growth rates									
Jun-06	-0.4	5.6	-1.8	-0.1	-1.6	-2.2	6.3	1.4	2.7
Jul-06	-1.3	-4.9	-0.4	0.5	2.4	-0.8	0.5	0.2	-2.9
Aug-06	-0.1	-1.1	4.3	3.2	-3.3	0.4	-1.7	-0.8	0.0
Sep-06	2.0	-0.5	0.5	-2.7	3.4	5.6	0.5	-4.4	0.0
Oct-06	2.4	4.6	1.1	4.0	1.1	2.7	5.8	-16.6	2.6
Nov-06	1.5	0.7	0.4	-1.8	3.4	2.7	0.9	17.2	1.4
Dec-06	1.0	-3.1	0.3	6.0	2.7	2.4	-2.5	-15.5	-1.7
Jan-07	4.3	3.9	15.8	-2.1	-0.6	-0.1	3.6	-2.2	5.1
Feb-07	-5.0	0.5	-11.2	3.6	-0.6	0.0	-5.7	-16.8	-2.9
Mar-07	3.9	1.4	3.0	0.2	1.0	9.4	11.6	20.6	2.7
Apr-07	0.3	0.3	-0.5	-3.6	-5.6	-0.4	-1.7	2.7	-0.1
May-07	-0.4	-2.0	0.6	5.4	7.5	-2.0	14.4	5.1	-0.4
Jun-07	-0.2	1.2	3.6	3.9	-3.5	9.9	-21.5	4.4	1.4

June month-over-month percent growth

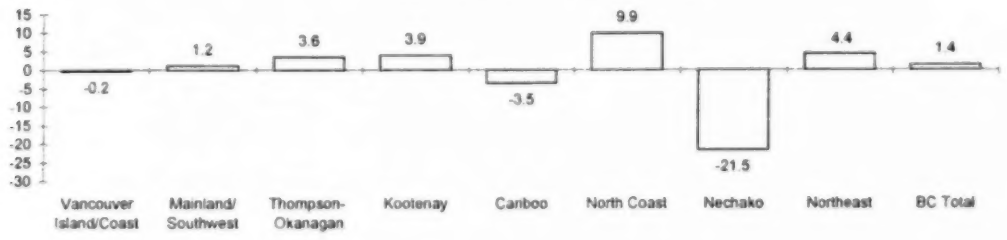


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
2006	513,978	230,059	379,559	221,171	234,119	135,298	107,979
Annual growth rates							
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
2006	6.3	8.8	9.5	8.9	11.0	1.4	6.6
Monthly data							
Jun-06	44,534	19,392	31,632	18,468	19,108	11,513	9,419
Jul-06	43,319	19,182	31,695	18,465	18,695	11,865	9,511
Aug-06	42,597	19,101	31,777	18,399	19,189	11,842	9,301
Sep-06	41,998	19,464	32,115	18,577	19,089	11,618	9,357
Oct-06	44,736	21,018	32,941	19,014	20,021	11,098	9,513
Nov-06	44,452	20,826	33,466	19,528	20,750	11,784	9,468
Dec-06	43,813	19,771	32,998	18,825	20,689	11,545	9,783
Jan-07	45,530	20,688	33,840	19,213	22,454	12,040	10,029
Feb-07	45,017	20,727	33,939	18,810	21,398	10,766	9,949
Mar-07	44,946	21,185	34,399	19,235	20,794	12,291	10,422
Apr-07	45,282	21,049	34,541	19,727	20,743	12,427	10,020
May-07	43,071	21,586	35,009	20,467	20,326	12,526	10,257
Jun-07	43,111	21,065	35,142	20,293	20,296	13,164	10,349
Month-over-month growth rates							
Jun-06	2.3	0.2	-0.4	0.4	-1.1	-10.3	1.2
Jul-06	-2.7	-1.1	0.2	0.0	-2.2	3.1	1.0
Aug-06	-1.7	-0.4	0.3	-0.4	2.6	-0.2	-2.2
Sep-06	-1.4	1.9	1.1	1.0	-0.5	-1.9	0.6
Oct-06	6.5	8.0	2.6	2.4	4.9	-4.5	1.7
Nov-06	-0.6	-0.9	1.6	2.7	3.6	6.2	-0.5
Dec-06	-1.4	-5.1	-1.4	-3.6	-0.3	-2.0	3.3
Jan-07	3.9	4.6	2.6	2.1	8.5	4.3	2.5
Feb-07	-1.1	0.2	0.3	-2.1	-4.7	-10.6	-0.8
Mar-07	-0.2	2.2	1.4	2.3	-2.8	14.2	4.8
Apr-07	0.7	-0.6	0.4	2.6	-0.2	1.1	-3.9
May-07	-4.9	2.5	1.4	3.8	-2.0	0.8	2.4
Jun-07	0.1	-2.4	0.4	-0.8	-0.1	5.1	0.9

June month-over-month percent growth

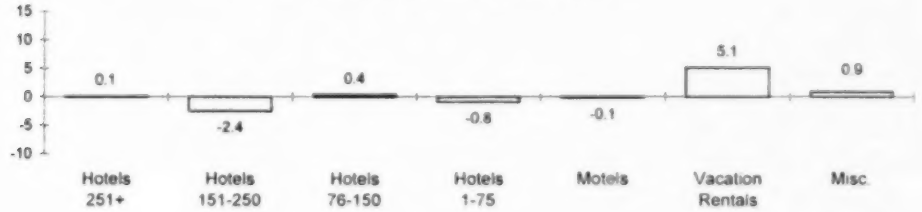


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jun-07	Revenue ($000) YTD 07	Revenue % change from Jun-06	Revenue % change from YTD 06	Properties (#) Jun-07	Properties # chg from Jun-06	Rooms (#) Jun-07	Rooms # chg from Jun-06
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**21,228**	**81,814**	**4.5**	**5.9**	**180**	**-7**	**8,491**	**23**
Total - Hotels	16,775	67,214	0.0	4.2	69	1	5,708	26
76+ Rooms	12,837	52,011	-0.2	4.9	27	0	4,035	9
1-75 Rooms	3,937	15,203	1.0	2.0	42	1	1,673	17
Motels	1,941	7,484	18.8	18.3	25	-2	1,067	-55
Vacation Rentals	616	1,841	9.0	-18.1	30	0	340	14
19 Cowichan Valley								
Total - All accommodation types	**965**	**4,248**	**19.1**	**15.2**	**39**	**1**	**692**	**7**
Motels	232	974	48.9	23.3	18	-1	316	-15
21 Nanaimo								
Total - All accommodation types	**4,842**	**19,148**	**7.3**	**11.2**	**72**	**-6**	**2,506**	**-181**
Total - Hotels	2,289	10,459	1.4	11.2	18	-1	1,095	-101
Motels	991	3,803	14.6	18.3	27	0	673	0
Vacation Rentals	1,086	3,934	10.7	3.9	20	-2	583	-37
23 Alberni-Clayoquot								
Total - All accommodation types	**5,106**	**18,063**	**22.2**	**11.4**	**69**	**-1**	**1,583**	**26**
Total - Hotels	1,139	4,417	15.7	11.0	12	1	466	55
Motels	403	1,476	-5.9	-1.1	20	-1	402	-19
Vacation Rentals	2,050	7,299	33.9	12.1	18	2	375	25
25 Comox-Strathcona								
Total - All accommodation types	**4,260**	**16,564**	**13.7**	**17.7**	**87**	**-3**	**2,042**	**-34**
Total - Hotels	1,079	5,859	21.1	28.3	11	2	534	41
Motels	987	4,156	22.8	22.2	24	0	683	1
Vacation Rentals	698	1,928	34.0	38.3	23	0	273	-3
27 Powell River								
Total - All accommodation types	**528**	**2,058**	**4.6**	**9.8**	**27**	**2**	**507**	**40**
Total - Hotels	296	1,340	2.1	10.6	13	2	329	43
43 Mount Waddington								
Total - All accommodation types	**812**	**2,586**	**11.0**	**19.5**	**27**	**-3**	**663**	**-121**
45 Central Coast								
Total - All accommodation types	**272**	**721**	**0.8**	**11.6**	**12**	**1**	**171**	**16**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**4,161**	**20,427**	**8.8**	**7.7**	**75**	**0**	**2,543**	**31**
Total - Hotels	2,874	14,566	5.5	6.2	18	0	1,362	0
Motels	958	4,088	14.0	11.8	36	-1	910	-16
Vacation Rentals	175	1,285	5.5	2.3	10	1	140	4
15 Greater Vancouver								
Total - All accommodation types	**88,593**	**357,715**	**1.1**	**5.4**	**247**	**-3**	**27,235**	**-20**
Total - Hotels	83,943	338,541	2.0	5.6	185	0	23,416	94
251+ Rooms	43,552	172,535	-3.3	-0.0	23	-1	9,226	-246
151-250 Rooms	16,811	69,786	9.0	16.2	27	1	5,284	332
76-150 Rooms	16,934	70,681	6.7	8.6	54	-1	5,824	-85
1-75 Rooms	6,646	25,540	10.8	11.6	61	1	3,082	93
Motels	2,122	9,034	8.2	6.2	33	1	1,458	27
Vacation Rentals	744	6,181	17.3	19.7	17	-2	530	-119
29 Sunshine Coast								
Total - All accommodation types	**711**	**2,649**	**26.8**	**21.9**	**20**	**-1**	**374**	**-2**
31 Squamish-Lillooet								
Total - All accommodation types	**9,386**	**124,494**	**-1.5**	**21.0**	**90**	**-9**	**5,935**	**-1,495**
Total - Hotels	8,252	102,526	-5.0	18.0	39	-8	4,665	-1,042
76+ Rooms	7,726	96,056	-5.8	19.0	21	-6	4,089	-921
1-75 Rooms	526	6,470	8.1	6.0	18	-2	576	-121
Vacation Rentals	695	17,663	24.9	38.3	28	-2	835	-390
Miscellaneous	257	3,383	99.7	31.9	16	2	278	-48

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jun-07	YTD 07	Jun-06	YTD 06	Jun-07	Jun-06	Jun-07	Jun-06
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**5,718**	**17,379**	**22.9**	**12.0**	**119**	**6**	**3,221**	**160**
Total - Hotels	2,558	8,822	18.7	8.4	18	0	1,136	56
Motels	2,217	5,947	17.7	10.1	72	3	1,672	45
Vacation Rentals	437	1,310	23.0	3.3	14	1	224	29
33 Thompson-Nicola								
Total - All accommodation types	**8,015**	**37,023**	**11.6**	**11.0**	**164**	**-6**	**5,830**	**147**
Fishing lodges	233	405	-23.8	-15.7	12	-4	128	-52
Total - Hotels	3,683	17,469	15.9	14.8	38	3	2,376	144
76+ Rooms	3,005	14,704	20.4	17.9	13	1	1,478	90
1-75 Rooms	677	2,765	-0.5	0.5	25	2	898	54
Motels	2,727	10,381	6.6	8.4	76	-4	2,232	-120
Vacation Rentals	557	6,081	-1.8	4.2	19	-1	468	-66
Miscellaneous	816	2,706	43.1	19.5	19	0	626	241
35 Central Okanagan								
Total - All accommodation types	**10,163**	**41,508**	**21.0**	**17.8**	**64**	**-1**	**3,783**	**250**
Total - Hotels	6,426	26,593	16.5	15.4	20	2	1,868	162
Motels	1,429	5,148	7.1	2.1	20	-4	908	-158
Vacation Rentals	1,747	8,119	38.9	26.2	15	-1	499	56
37 North Okanagan								
Total - All accommodation types	**2,110**	**12,840**	**5.5**	**21.0**	**46**	**-2**	**1,610**	**-112**
Total - Hotels	1,253	6,368	6.6	-3.5	14	2	929	56
Motels	770	3,259	4.2	12.1	18	-1	586	-8
39 Columbia-Shuswap								
Total - All accommodation types	**4,685**	**22,383**	**15.7**	**20.4**	**108**	**9**	**3,481**	**349**
Total - Hotels	2,103	8,962	21.3	25.5	23	4	1,423	225
Motels	1,854	7,645	4.0	14.2	45	0	1,538	24
Vacation Rentals	473	1,042	44.0	26.2	15	3	192	27
Kootenay								
01 East Kootenay								
Total - All accommodation types	**4,992**	**30,461**	**20.6**	**14.5**	**117**	**-2**	**4,670**	**279**
Total - Hotels	2,050	11,101	52.4	24.1	32	6	1,887	426
76+ Rooms	1,408	7,851	75.6	25.5	12	4	1,147	360
1-75 Rooms	642	3,250	18.1	20.8	20	2	740	66
Motels	1,129	4,593	12.4	7.3	42	-6	943	-179
Vacation Rentals	792	8,327	13.3	17.5	20	0	1,050	32
03 Central Kootenay								
Total - All accommodation types	**2,219**	**10,128**	**14.1**	**10.6**	**79**	**-11**	**1,646**	**-70**
Total - Hotels	1,178	5,552	13.0	10.5	17	-1	776	1
Motels	554	2,320	16.1	9.9	30	-3	527	-24
Vacation Rentals	241	891	32.6	38.3	15	-3	122	-26
05 Kootenay Boundary								
Total - All accommodation types	**730**	**3,723**	**23.5**	**13.5**	**37**	**1**	**749**	**25**
Motels	410	1,573	16.9	1.2	23	0	428	8
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,451**	**8,798**	**11.3**	**7.4**	**101**	**-2**	**2,055**	**-99**
Fishing lodges	186	284	6.8	16.2	17	1	162	6
Total - Hotels	711	2,684	15.0	8.9	11	1	527	8
Motels	1,147	4,764	10.5	5.1	30	-6	918	-119
Vacation Rentals	196	342	15.3	17.9	27	-2	281	-10
Miscellaneous	210	723	4.5	10.1	16	4	167	16
53 Fraser-Fort George								
Total - All accommodation types	**3,568**	**17,867**	**4.1**	**7.5**	**61**	**3**	**2,834**	**40**
Total - Hotels	2,537	13,075	4.4	8.0	19	0	1,521	27
Motels	939	4,163	2.4	4.5	30	0	1,000	-3

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jun-07	YTD 07	Jun-06	YTD 06	Jun-07	Jun-06	Jun-07	Jun-06
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**2,829**	**6,367**	**35.3**	**32.4**	**44**	**0**	**1,269**	**73**
Total - Hotels	1,022	3,107	44.0	27.8	11	0	617	0
Motels	327	1,174	13.6	29.8	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**1,327**	**4,845**	**31.9**	**20.6**	**39**	**0**	**881**	**-40**
Total - Hotels	608	2,301	22.9	10.7	10	-1	373	-65
Motels	497	1,878	65.2	34.8	19	1	435	32
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,102**	**4,862**	**-0.3**	**14.1**	**50**	**-7**	**1,131**	**-99**
Motels	583	2,694	-9.2	4.6	22	-3	610	-103
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,581**	**33,811**	**-9.9**	**-5.0**	**69**	**-3**	**3,402**	**139**
Total - Hotels	2,818	17,380	10.2	5.4	27	2	1,909	232
Motels	1,605	11,585	-34.7	-7.3	31	-5	997	-93

Note: Data for regions with fewer than 10 properties reporting cannot be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000) Jun-07	Revenue ($000) YTD 07	% change from Jun-06	% change from YTD 06	Properties (#) Jun-07	Properties # chg from Jun-06	Rooms (#) Jun-07	Rooms # chg from Jun-06
Vancouver Island/Coast	**38,014**	**145,202**	**8.4**	**9.1**	**513**	**-16**	**16,655**	**-194**
Victoria (C)	16,834	68,998	1.9	6.2	87	-4	5,958	26
Other CRD	3,223	10,215	15.6	1.7	79	-6	2,125	-72
Nanaimo (C)	2,700	11,966	7.1	17.6	27	0	1,285	0
Port Alberni (C)	411	2,029	0.1	10.5	12	-3	364	-42
Courtenay (C)	971	6,081	2.3	16.6	12	0	463	19
Rest of Development Region	13,874	47,913	16.8	12.0	308	-3	6,460	-125
Mainland/Southwest	**102,851**	**505,284**	**1.3**	**9.0**	**432**	**-13**	**36,087**	**-1,486**
Downtown Vancouver (C)	56,985	215,672	-1.1	2.1	79	-5	12,721	-337
Other Vancouver (C)	5,338	22,436	9.6	13.7	40	3	3,196	296
Richmond (C)	12,893	60,884	3.0	10.8	25	-1	4,115	-3
Burnaby (C)	3,128	14,211	13.6	9.7	10	0	1,321	253
Other GVRD	10,235	44,484	3.7	9.6	92	-1	5,864	6
Whistler (DM)	8,555	119,806	-3.7	20.6	62	-10	5,219	-1536
Rest of Development Region	5,718	27,791	13.3	12.7	124	1	3,651	-165
Thompson/Okanagan	**30,692**	**131,132**	**16.8**	**15.7**	**501**	**6**	**17,925**	**794**
Penticton (C)	3,058	9,848	19.8	9.1	45	3	1,735	118
Kamloops (C)	5,353	28,505	14.2	10.3	72	2	3,963	261
Kelowna (C)	8,835	38,014	18.4	16.5	50	-1	3,080	74
Vernon (C)	1,989	12,409	6.9	21.8	32	2	1,450	-76
Revelstoke (C)	1,534	7,949	18.6	15.7	26	1	1,168	100
Rest of Development Region	9,921	34,407	17.7	19.7	276	-1	6,529	317
Kootenay	**7,941**	**44,313**	**19.0**	**13.5**	**233**	**-12**	**7,065**	**234**
Cranbrook (C)	1,149	4,734	29.8	25.5	21	3	1,049	160
Nelson (C)	647	3,648	19.1	16.8	15	1	522	33
Rest of Development Region	6,145	35,931	17.1	11.7	212	-15	6,016	74
Cariboo	**6,019**	**26,665**	**6.9**	**7.5**	**162**	**1**	**4,889**	**-59**
Quesnel (C)	390	1,731	9.3	-0.1	12	0	443	0
Williams Lake (C)	734	2,873	17.5	12.4	11	-1	521	-55
Prince George (C)	2,731	13,518	4.7	4.5	32	2	2,071	78
Rest of Development Region	2,163	8,543	6.0	12.7	107	0	1,854	-82
North Coast	**4,156**	**11,212**	**34.2**	**27.0**	**83**	**0**	**2,150**	**33**
Prince Rupert (C)	1,034	3,657	18.1	23.2	16	0	773	0
Terrace (C)	703	2,894	37.4	20.0	13	0	423	-60
Rest of Development Region	2,419	4,661	41.5	35.2	54	0	954	93
Nechako	**1,102**	**4,862**	**-0.3**	**14.1**	**50**	**-7**	**1,131**	**-99**
Smithers (T)	587	2,491	17.4	26.3	13	-2	423	-15
Rest of Development Region	514	2,371	-15.0	3.5	37	-5	708	270
Northeast	**5,581**	**33,811**	**-9.9**	**-5.0**	**69**	**-3**	**3,402**	**139**
Dawson Creek (C)	845	5,311	-37.5	-17.3	15	0	609	53
Fort St. John (C)	1,766	13,278	-7.4	-5.4	15	-1	1,034	-9
Rest of Development Region	2,971	15,222	1.1	0.6	39	-2	1,759	95

Note: Data for regions with fewer than 10 properties reporting cannot be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,004	85,082	56,607	21,927	10,403	72,632	1,822,163
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
Jun-06	35,072	101,555	26,284	6,675	5,630	3,096	1,105	6,198	185,617
Jul-06	46,646	111,202	41,336	10,939	6,913	3,601	1,220	7,052	228,911
Aug-06	52,844	115,547	46,715	12,072	6,894	3,420	1,284	6,947	245,723
Sep-06	38,204	93,594	28,093	8,495	6,276	2,670	1,304	6,701	185,338
Oct-06	23,109	68,031	17,168	5,154	4,832	1,392	1,087	5,866	126,638
Nov-06	15,554	55,638	10,841	3,207	3,627	1,168	706	5,946	96,687
Dec-06	15,200	70,266	15,541	6,169	3,252	851	539	4,530	116,348
Jan-07	13,239	72,744	18,095	6,959	3,150	861	588	5,712	121,349
Feb-07	16,124	80,190	18,849	8,870	3,369	1,226	600	6,172	135,400
Mar-07	22,176	90,348	22,389	8,750	4,367	1,520	833	7,628	158,010
Apr-07	23,969	72,626	16,724	5,358	4,220	1,338	673	4,708	129,616
May-07	31,680	86,525	24,383	6,435	5,540	2,112	1,066	4,010	161,750
Jun-07	38,014	102,851	30,692	7,941	6,019	4,156	1,102	5,581	196,354
Year-over-year percent changes									
Jun-06	5.7	17.5	10.3	10.5	7.3	6.1	10.1	49.3	14.0
Jul-06	2.3	11.6	4.8	4.8	7.8	3.9	11.6	49.8	8.6
Aug-06	3.5	6.7	16.1	11.3	9.5	2.2	4.0	53.0	8.8
Sep-06	5.3	2.2	12.1	3.0	8.9	11.3	4.8	32.1	5.5
Oct-06	15.6	11.8	16.6	10.7	10.0	21.1	15.8	-4.5	12.2
Nov-06	3.9	2.1	6.8	6.1	8.7	16.1	8.1	22.9	4.6
Dec-06	3.3	4.1	7.4	18.3	6.9	22.7	3.1	-1.0	5.1
Jan-07	11.0	12.4	24.1	7.0	10.2	24.1	13.3	4.8	13.2
Feb-07	4.0	15.0	11.7	18.2	10.5	13.5	0.4	-2.0	12.2
Mar-07	11.9	13.7	18.9	15.2	8.8	31.7	21.3	-2.9	13.3
Apr-07	9.9	11.2	10.2	6.5	0.1	29.3	23.2	-9.0	9.6
May-07	9.2	4.6	13.0	12.2	9.8	19.6	32.0	-13.1	6.9
Jun-07	8.4	1.3	16.8	19.0	6.9	34.2	-0.3	-9.9	5.8

June year-over-year percent change

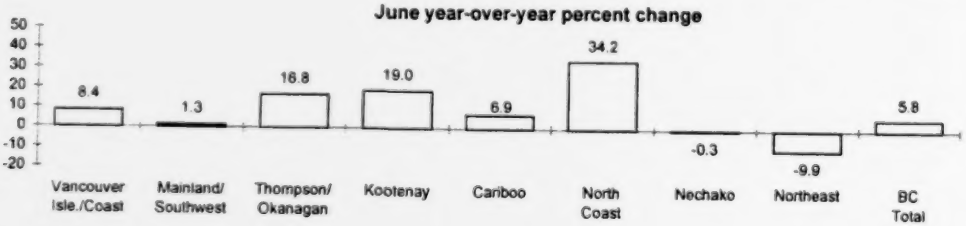


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
2006	6,846.0	5,379.8	1,944.6	3,435.2	1,466.1	716.9	492.7	154.7
Annual percent changes								
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
2006	-5.2	-6.5	-16.0	0.0	-0.5	-0.9	-0.2	-1.5
Monthly data								
Jul-06	566	443	159	284	123	60	42	13
Aug-06	569	444	159	285	124	60	43	13
Sep-06	570	448	158	289	123	60	42	13
Oct-06	573	451	158	293	122	60	41	13
Nov-06	560	437	145	292	123	59	42	13
Dec-06	561	436	153	283	125	61	41	13
Jan-07	570	444	155	289	125	60	43	13
Feb-07	564	438	152	286	126	59	44	13
Mar-07	559	434	154	280	126	59	42	14
Apr-07	552	428	149	279	123	58	42	14
May-07	560	433	150	283	127	58	43	15
Jun-07	553	425	146	279	128	58	45	15
Jul-07	520	393	139	254	127	60	44	14
Month-over-month growth rates								
Jul-06	-0.6	-0.6	0.6	-1.3	-0.6	0.1	1.8	-2.9
Aug-06	0.5	0.3	0.3	0.3	1.2	-0.1	1.0	4.8
Sep-06	0.3	0.7	-0.8	1.5	-1.3	0.3	-2.4	-1.9
Oct-06	0.4	0.7	-0.1	1.2	-0.8	-0.9	-2.4	-4.7
Nov-06	-2.2	-3.1	-8.2	-0.3	1.2	-0.1	2.3	0.1
Dec-06	0.3	-0.1	5.8	-3.0	1.6	3.3	-2.3	5.8
Jan-07	1.5	1.8	1.0	2.3	0.2	-2.8	5.2	-2.4
Feb-07	-1.0	-1.4	-2.0	-1.1	0.3	-1.3	1.7	0.9
Mar-07	-0.8	-1.0	1.6	-2.4	0.1	0.6	-2.4	4.0
Apr-07	-1.4	-1.2	-3.0	-0.2	-2.1	-2.9	-2.0	3.7
May-07	1.5	1.1	0.4	1.4	3.0	0.6	3.4	6.5
Jun-07	-1.2	-1.8	-2.4	-1.5	0.9	0.3	3.8	-3.6
Jul-07	-6.0	-7.6	-5.1	-9.0	-0.5	2.7	-0.8	-2.7

* Seasonally adjusted visitor entries are calculated by Statistics Canada, and are adjusted to sum to national totals.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530
2003	14,322	7,267	3,814	3,241	1,183	8,263	21,348	2,480
2004	15,726	7,986	3,965	3,776	1,250	8,532	21,955	2,586
2005	16,419	8,348	4,106	3,965	1,318	8,539	21,791	2,635
2006	16,929	8,712	4,258	3,959	1,390	8,530	21,689	2,601
Annual growth rates								
2002	-3.9	-5.7	-3.6	-0.2	-4.9	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
2006	3.1	4.4	3.7	-0.1	5.4	-0.1	-0.5	-1.3
Monthly data								
Jul-06	1,426	741	352	333	116	710	1,816	218
Aug-06	1,410	734	349	328	119	716	1,823	227
Sep-06	1,410	729	358	323	118	717	1,821	228
Oct-06	1,417	719	369	329	119	719	1,835	240
Nov-06	1,437	732	369	336	117	673	1,722	200
Dec-06	1,444	730	381	334	113	705	1,780	190
Jan-07	1,441	741	373	327	119	714	1,828	221
Feb-07	1,427	728	357	342	118	711	1,804	222
Mar-07	1,448	738	365	345	122	715	1,812	232
Apr-07	1,461	765	363	334	123	705	1,802	228
May-07	1,441	747	356	338	124	714	1,812	225
Jun-07	1,441	746	359	336	121	717	1,825	230
Jul-07	1,437	737	349	352	124	714	1,815	226
Month-over-month growth rates								
Jul-06	1.3	2.3	1.7	-1.5	-2.9	-0.2	0.6	0.8
Aug-06	-1.1	-1.0	-1.0	-1.5	3.0	0.8	0.4	4.0
Sep-06	0.0	-0.6	2.7	-1.5	-0.8	0.1	-0.1	0.3
Oct-06	0.5	-1.4	3.2	1.8	0.3	0.3	0.8	5.3
Nov-06	1.4	1.8	-0.1	2.2	-1.4	-6.5	-6.2	-16.4
Dec-06	0.5	-0.4	3.3	-0.8	-3.3	4.8	3.3	-5.2
Jan-07	-0.2	1.5	-2.2	-1.9	5.7	1.3	2.7	16.3
Feb-07	-1.0	-1.7	-4.3	4.6	-1.1	-0.4	-1.3	0.6
Mar-07	1.5	1.4	2.4	0.8	3.0	0.5	0.4	4.6
Apr-07	0.9	3.6	-0.7	-3.2	1.0	-1.3	-0.6	-2.0
May-07	-1.4	-2.3	-1.9	1.2	1.3	1.2	0.6	-1.2
Jun-07	0.0	-0.2	0.8	-0.4	-2.6	0.4	0.7	2.3
Jul-07	-0.3	-1.3	-2.8	4.6	2.2	-0.4	-0.6	-1.9

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2002	196.7	13.1	31.6	120.0	32.0	58.9	117.0	100.0	100.0
2003	201.4	13.1	31.5	124.0	32.9	58.3	113.7	90.1	101.8
2004	205.7	12.9	31.5	125.8	35.4	61.3	115.7	82.5	103.6
2005	211.1	13.1	33.1	129.0	35.9	64.1	116.5	79.9	106.7
2006	221.9	13.6	35.2	135.1	37.9	65.8	122.6	77.5	109.3
Annual Growth Rates									
2002	0.7	-8.7	1.0	1.5	1.5	-0.4	0.7	-6.9	3.4
2003	2.4	0.1	-0.4	3.3	2.7	-0.6	-2.8	-9.9	1.8
2004	2.1	-1.5	0.1	1.5	7.8	3.0	1.7	-8.4	1.8
2005	2.6	1.5	5.0	2.6	1.2	2.8	0.7	-3.2	3.0
2006	5.1	4.1	6.5	4.7	5.8	1.7	5.2	-3.0	2.5
Monthly data									
Jul-06	220.4	13.7	34.7	134.2	37.8	65.7	124.10	76.9	108.8
Aug-06	221.3	14.1	35.0	134.4	37.7	64.9	124.20	77.4	108.8
Sep-06	222.9	13.6	35.5	135.8	38.0	65.4	123.60	77.5	108.8
Oct-06	224.8	13.8	35.6	137.5	37.9	67.2	125.50	78.2	109.2
Nov-06	230.4	13.9	36.2	141.4	38.9	67.2	125.70	78.6	111.8
Dec-06	227.5	13.8	35.5	139.2	39.0	66.4	123.10	78.9	111.9
Jan-07	226.6	13.9	35.3	138.8	38.7	67.7	126.70	79.5	111.5
Feb-07	227.9	13.8	35.2	139.7	39.2	66.9	127.50	80.9	111.0
Mar-07	228.4	13.8	35.5	140.1	39.0	66.7	129.00	80.8	110.9
Apr-07	228.6	13.8	35.7	140.2	38.9	67.0	128.70	81.3	111.0
May-07	229.3	13.8	35.6	140.5	39.3	66.9	128.20	81.2	111.1
Jun-07	230.5	14.0	35.6	141.8	39.2	66.8	127.80	79.1	112.0
Jul-07	230.2	14.0	36.0	141.0	39.1	66.2	128.20	80.8	113.1
Month-over-month growth rates									
Jul-06	0.3	-0.6	-0.8	0.6	0.7	-0.7	-0.3	-1.0	-0.5
Aug-06	0.4	3.4	0.7	0.2	-0.1	-0.8	0.1	0.7	0.0
Sep-06	0.8	-3.4	1.4	1.0	0.7	0.5	-0.5	0.1	0.0
Oct-06	0.8	1.1	0.3	1.3	-0.2	1.8	1.5	0.9	0.4
Nov-06	2.5	0.9	1.8	2.8	2.6	0.0	0.2	0.5	2.4
Dec-06	-1.2	-0.8	-1.9	-1.5	0.3	-0.8	-2.1	0.4	0.1
Jan-07	-0.4	0.8	-0.8	-0.2	-0.9	1.3	2.9	0.8	-0.4
Feb-07	0.5	-1.1	-0.2	0.7	1.4	-0.8	0.6	1.8	-0.4
Mar-07	0.2	0.4	0.8	0.3	-0.4	-0.2	1.2	-0.1	-0.1
Apr-07	0.1	0.1	0.6	0.1	-0.3	0.3	-0.2	0.6	0.1
May-07	0.3	0.2	-0.3	0.2	1.2	-0.1	-0.4	-0.1	0.1
Jun-07	0.5	0.8	-0.1	1.0	-0.4	-0.1	-0.3	-2.6	0.8
Jul-07	-0.2	0.3	1.2	-0.6	-0.2	-0.6	0.3	2.1	1.0

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.
[2]Source: Pannell Kerr Forster and BC Stats.
[3]Occupancy Rate change expressed as percentage point change. [4]No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,951.7	2,690.0	35,261.7
2006	6,544.1	449.2	6,094.9	40,063.6	2,572.4	37,491.2
Annual growth rates						
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
2006	6.7	-21.2	9.6	5.6	-4.4	6.3
Monthly data						
Jul-06	547	39	508	3,296	216	3,080
Aug-06	552	39	513	3,321	211	3,110
Sep-06	551	39	512	3,342	211	3,131
Oct-06	551	35	515	3,393	216	3,178
Nov-06	548	33	514	3,385	211	3,174
Dec-06	557	39	517	3,455	222	3,233
Jan-07	560	35	525	3,447	214	3,233
Feb-07	557	32	526	3,381	196	3,184
Mar-07	561	39	522	3,422	216	3,205
Apr-07	558	35	523	3,358	203	3,156
May-07	562	37	525	3,399	205	3,194
Jun-07	558	39	519	3,422	207	3,215
Jul-07	556	39	517	3,435	210	3,225
Month-over-month growth rates						
Jul-06	0.8	7.0	0.4	0.0	1.3	-0.1
Aug-06	0.8	-0.5	0.9	0.8	-2.7	1.0
Sep-06	-0.1	0.1	-0.1	0.6	0.3	0.7
Oct-06	-0.1	-9.5	0.6	1.5	2.0	1.5
Nov-06	-0.6	-5.9	-0.2	-0.2	-2.0	-0.1
Dec-06	1.7	19.2	0.6	2.1	5.1	1.9
Jan-07	0.6	-12.0	1.5	-0.2	-3.7	0.0
Feb-07	-0.5	-8.9	0.1	-1.9	-8.1	-1.5
Mar-07	0.6	22.6	-0.7	1.2	10.2	0.6
Apr-07	-0.5	-9.5	0.1	-1.8	-6.3	-1.5
May-07	0.7	4.8	0.4	1.2	1.0	1.2
Jun-07	-0.7	6.1	-1.2	0.7	1.1	0.6
Jul-07	-0.3	0.8	-0.4	0.4	1.4	0.3

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Small Business and Revenue.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the *Hotel Room Tax Act* and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least 10 properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Labour and Citizens' Services, using data from the Consumer Taxation Branch of the Ministry of Small Business and Revenue.

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